



**Northborough
Cultural Council**
63 Main Street / Town Hall
Northborough, MA 01532

***Northborough Cultural Council Meeting Minutes
Thursday, September 20, 2018
Northborough Town Hall, Conference Room C***

Meeting Called to Order: 7:05pm

In attendance: Selvi Oyola, Craig Cox, Lori Pandit, , Heidi Knight, Lesley Shore, Suzanne Cox

Absent: Scott Nolan, Steve Smith, Bich Nguyen

Guest: None

1. Approval of Minute for Sept 6th meeting will be held at the next meeting. Bich, secretary is absent.
2. Overview and Evaluation of the First Annual Culture Fest
 - Overall, members joked the event. They agreed that promoting and celebrating the culture of Northborough was very nicely done.
 - The venue was beautiful and welcoming. The artists complained a little about grass not being mowed by their area. It was nice to have a bathroom accessible to volunteers and artists. The trash disposal was also convenient. Borrowing tables and chairs from the venue eliminated borrowing and carrying those from other resources.
 - The stage was beautiful and the sound system worked very nicely. The sound could be a little louder and the stage could be a little closer to the crowd.
 - Northborough Cultural Council also established promoting its programs and bringing the diverse artists and our citizens together. There was a great variety of art, music, and kids activities. We could try to get one more dance group next year. The crowd enjoyed the dancers tremendously.
 - Hanna artists and the caricature artists were excellent and they were busy working the entire time. Their work was outstanding and the participants liked them a lot
 - The art exhibits had low yield.
 - Artists and the participants alike expressed that they liked that the event was free.

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- It was nice to provide open chairs to audience. We can bring more open chairs and mark them as open seating.
 - “I love Northborough” sculpture stole the show! People loved taking selfies about it. A new iconic sculpture can be considered next year.
 - “What I love about Northborough” interactive display was intended for children but was enjoyed more by adults. Next year, we can reconsider the options.
 - The food needs to improve or just be reduced just ice cream and drinks
 - The Youth Artist Gallery was extremely popular and brought in families to the event.
 - A better cohesiveness of theme can be brought forward in our next event across artists, youth artists, food and musicians and dancers.
 - Suzanne will prepare a more comprehensive Pros & Cons table to summarize
 - Volunteers did a great job and enjoyed the event as well.
3. Treasurer’s Report:
- No new submission for 2018 grants
 - Craig and Selvi will work on Parts 1 and 2 of the MCC Annual Report and determine the 2019 Grant Amount.
 - Craig will work on collecting Culture Fest expenses and reimbursements.
4. Thank you cards for artists, performers, volunteers and sponsors.
- Bich will make “Thank You” cards. Selvi and Suzanne will work on printing them.
5. Brief review of criteria for the upcoming Grant Season:
- All members will review Council priorities and MCC eligibility requirements prior to voting meeting
6. Other business as it comes in front of the board:
- None at this time.

Meeting called to adjourn at 9:15pm

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